

WILMSLOW TOWN COUNCIL



COMMUNITY GRANT APPLICATION FORM

Name of Organisation:

Wilmslow High School – Young Enterprise

1. Contact Details

1.1 Address of Organisation:

Holly Road

Wilmslow

Cheshire

SK9 1LZ

1.2 Contact Name(s)/Position(s):

Julia McHarg, Team leader Business and Enterprise

1.3 Contact Telephone Number(s):

01625 526191

1.4 Email address:

jmcharg@wilmslowhigh.cheshire.sch.uk

2. **Organisation /Club Profile**

2.1. Applicant Aims and Objectives (Mission Statement).

Please detail your aims and objectives. Please include in this details of how your organisation benefits the local community of Wilmslow.

Running throughout one academic year, students find out what it's really like to set up and run a business. Students make all the decisions about their company, from deciding on the company name and product to creating a business plan, managing the company finances, selling to the public at trade fairs to ultimately winding up the company and paying their taxes. All this takes place with the support of a volunteer Business Adviser who brings a wealth of business knowledge and expertise.

- Develop key employability skills
- Greater self awareness to recognise personality types, strengths and weaknesses and what this means for personal development and for working as part of a team
- First-hand experience of work and insight into a range of roles

WILMSLOW TOWN COUNCIL



required to run a business.

- In-depth understanding of how companies are organised and structured, the different roles and career opportunities that exist and the skills needed to fulfill specific roles
- Knowledge to explain how they have personally demonstrated specific employability skills using real experiences for inclusion in CVs and personal statements or when preparing for interviews

2.2 Is the Organisation a registered charity or intending to apply for charitable status?

Yes - YE is a registered charity. We run the programme within school as well as the Dragons Den competition

Intending to Register

No

2.3 Charity Registration Number:

2.4 If Your organisation is not a registered charity please indicate which of the following applies to you:

Voluntary Organisation
Community Group

WILMSLOW TOWN COUNCIL



Not-for-profit organisation

Social Enterprise

2.5 Please give details of your membership and the geographical area the Organisation covers/draws its membership from.

Wilmslow High School serves 2000 + children in the Wilmslow/ Handforth area.
Young Enterprise is open to students in year 12 – aged 16/17 years. It is an enrichment activity and not part of the academic curriculum.
Dragons' Den is offered in year 10 (aged 14/15 year) to students of business (120 students)

2.6 Is membership restricted in anyway?

Members must be studying at Wilmslow High School

2.7 Background information about the Organisation

(Please supply any leaflets/brochures/etc)

<https://www.young-enterprise.org.uk/what-we-do/secondary-programmes/company-programme/>

<http://www.manchesterairport.co.uk/community/working-in-our-community/airport-community-network/> - Dragons Den scheme

3. Previous funding

3.1 Has your organisation ever received funding from Wilmslow Town Council before?

No

3.2 Please State:

Date

Amount

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4. Your Project or Event

4.1 How much money are you requesting? £2,000 .

4.2 Please give full details of how the grant would be used. Please give detail of the grant you are requesting. Please itemise the costs in terms of project/ event expenditure or items that would be purchased. *Please include quotes for items where applicable.*

The money would contribute to the cost of taking part in the Young Enterprise Scheme (previously provided without cost by Young Enterprise) and contribute towards the costs of marketing and running Young enterprise and Dragons' Den in the school. It would help with transport costs for attending trade fairs and workshops. All staffing is provided without cost by teachers and local business volunteers.

YE entry fee £750

Pull up display boards 2 (one for each programme) £100

Table cloth embossed with Enterprise at WHS £170

Fold away display boards £325

Petrol for minibus to transport students to events – approx. 12 events over year £600.

Prizes and thank yous for internal Dragons Den presentation evening £80

Total £2025

If the funding is for an event and you make a profit, please indicate how this will be used:

The proceeds of the student run businesses are used in two ways:

Young Enterprise: Students fundraise and invest their own money to create a business start-up. Any surplus, after paying YE tax is distributed amongst themselves or donated to charity. Profit is rarely large as the business is run over a year and students continually reinvest in order to improve/grow the business and to maximise their chances of being successful in the competition.

Dragons' Den: All surplus is given to East Cheshire Hospice – over the past 5 years the students have been able to donate £6500 to the Hospice.

The money requested is not to give to the students to start up their businesses – It is to administer and market the competitions so that more students can take part.

WILMSLOW TOWN COUNCIL



4.4 Please state how it will benefit the Wilmslow Community.

Students that take part in Enterprise, both in year 10 and in year 12 have the opportunity to put their ideas into practice, develop team working skills, collaboration, negotiation, resilience, initiative, take risks in a safe environment, develop ambition, build leadership, motivate etc. Local employers value highly the skills developed by a year in Young Enterprise as the students are preparing themselves for the workplace or for starting a business.

4.5 Have you, or do you intend to apply for grant support from any other sources?

NO

4.6 Please attach a breakdown of anticipated sources of funds.

4.7 If a grant were forthcoming, would the Organisation be prepared to perform/contribute at/to a Wilmslow Town Council organised function? Please give details:

We would be happy for Young Enterprise teams to present on their year in enterprise in a suitable forum – this would give them good practice for the presentations they have to give at the end of their year in enterprise.

5 Monitoring

5.6 Events: Please identify the people you expect to benefit from your project / event.

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Age Range	Current	Forecast
Young people up to 18 (total)	WHS students 150	WHS students
Young people up to 18 with a disability	As above	As above
Young people up to 18 from an ethnic minority group.	As above	As above
Adults 18-64 (total)		
Adults 18-64 with a disability		
Adults 18-64 from an ethnic minority group		
Senior citizens 65 and over (total)		
Senior citizens 65 and over with a disability		
Senior citizens 65 and over from an ethnic minority group.		
Total (unable to forecast as above)		

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Supporting Documentation attached (*Please tick to indicate attachment*)

	Tick
Breakdown of anticipated funding	
and Audited accounts for the last 12 months	
or Most up-to-date accounts	
or New start-up groups – financial statement regarding proposed budget	
and Recent Bank Statement (see 7)	

6 Additional Information

Please add any additional information that is not covered elsewhere on the application form but that you consider to be relevant to your application.

We have been very successful with Enterprise at Wilmslow High School – we have made it through all the early rounds to represent the North West in the national final on two occasions (2012 and 2015) and have represented Cheshire at the NW final several times. Our year 10s have won the Dragons Den competition twice – raising £6500 for East Cheshire hospice in the process and all 150 students studying business in year 10 have the opportunity of running a mini enterprise in the Christmas term.

We have a good relationship with Wilmslow Business Group and the Wilmslow Artisan market who allow our teams to present at their meetings or set up a trade stand.

Our students have formed career paths from the experience and have gone on to study business at university, join apprenticeship schemes (Bentley), gain graduate internships (Kelloggs, Bentley, Barclays) or set up their own business in the local area.

Enterprise is run as an enrichment activity at school. It is not funded from the budget. Teachers and local business people volunteer their time. The future of such Enterprise is at risk due to the change of funding – at present the school budget finds the money to pay our entry to the YE scheme each year but with the changes coming this is unlikely to be affordable in the future and we will need to fundraise to enter – this is in addition to the fundraising that the teams do to raise their start-up capital.

WILMSLOW TOWN COUNCIL



7 Payment Details

Payments of grants awarded are made by electronic bank transfer.

Please provide the following bank details and enclose a recent bank statement to confirm:

Bank Account Name: _____

Bank Sort Code: _____ Bank Account Number: _____

Bank Name & Branch Address: _____

8 Conditions to be reviewed at meeting

That the money is only to be spent as detailed on this application.

In the case of sponsorship, the event is promoted as being sponsored by Wilmslow Town Council.

Your must supply receipts/invoices photographs if requested on completion of the event.

I hereby certify that to the best of my knowledge all the information contained within this

WILMSLOW TOWN COUNCIL



application is correct. I agree that the grant if awarded will only be spent as detailed in this application and I agree to the Conditions listed in Section 8 above. I agree to this completed application form, together with any supporting information, being made available to view on Wilmslow Town Council's website, subject to personal information being redacted.

Signed:..... Position in Organisation/Group

Date:.....

Please note completion of this form does not necessarily mean that a grant application will be successful in part or whole. The Town Council may wish to add additional conditions to any grant offer.

Thank you for your time and effort in completing this form which will assist the Council to consider your application on its merits.

Please return this form to:

Wilmslow Town Council, Wilmslow Parish Hall, Cliff Road, Wilmslow. Cheshire SK9 4AA